Published by the Desk and Derrick Club of Tulsa

www.tulsadandd.net



**Editor: Kathy Staton** 





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# The Desk and Derrick Club of Tulsa Monthly Meeting

May 15th, 2019 11:30 am Luncheon Buffet

> Summit Club 15 W. 6th Street, BOA Building

Cost: Members \$27 Guests \$32

Make your reservations no later than 5:00 p.m. on Friday, May 10th: reservations@tulsadandd.net

Or Reserve and Pay ONLINE

NOW ACCEPTING CREDIT

CARDS!

Free Parking – BOA parking garage (enter from Boulder) or ONEOK garage at 112 W 6th St. Bring your parking ticket to the luncheon for validation.



Featured Speaker

Carla Schaeperkoetter

Education Director, OERB

Presenting
"The OERB: Advancing our State.
Empowering our Nation."

The OERB's purpose is to conduct environmental restoration of orphaned and abandoned well sites and to educate Oklahomans about energy. Created by the Oklahoma Legislature in 1993, the OERB is funded voluntarily by oil and natural gas producers and royalty owners through a one-tenth of 1 percent assessment on the sale of oil and natural gas.

Our featured speaker, Carla Schaeperkoetter, oversees the OERB's nine energy-related curricula for kindergarten through 12th grade students, developed the website (OERBHomeRoom.com) that aids over 16,000 Oklahoma educators, and oversees a college scholarship program, an industry-training program, PetroTech, and Tulsa Tech.

Carla is a graduate of Ohio University with her BS in Organizational Communication, and also serves on the board for the Tulsa STEM Alliance.

The Desk and Derrick Club of Tulsa promotes the education and professional development of individuals employed in or affiliated with the petroleum, energy and allied industries. Visit us at:

Www.tulsadandd.net

### PRESIDENT'S LETTER

Greetings,

Desk and Derrick Club of Tulsa is ready for Spring Happenings!

Some of our members will travel to Oklahoma City to represent Tulsa at the first Central Region Meeting. Region meetings have been around a long time but recently the clubs were regrouped within the ADDC structure. Therefore, this is the first time Central Region has met together with more clubs represented from a larger geographic area. There will be lots of fun getting to know all the members.

There's not a meeting in April but don't let that stop you from visiting with the group, join us for Happy Hour. It is a great time to get to know each other, throw ideas around and enjoy the nice weather relaxing after work. Bring friends, the more the merrier.

Are you looking forward to the Field Trip on May 4? Be sure and sign up, how often do you get to dig crystals? I have to say one of my favorite things in Desk and Derrick is field trips. Hands-on education is so much more fun!

New members are in for a real treat with the annual Silent Auction. There will be an email sent out with pictures of all the items and email bids will be accepted. The popular items will often have bidding wars, you are notified when your current bid has been outbid. The auction winds up at the May membership meeting when the final bids are made. So if you are really wanting that item, you need to attend the May meeting to make sure you don't get outbid. We are still accepting donations, please help the club out, it is a win, win for everyone.

The May speaker, Carla Schaeperkoetter, Education Director of OERB is going to be very informative to our mission of education. An asset that Desk and Derrick can utilize to carry out our goals. Many of the programs they already have in place could assist the club in reaching out to the community.

Everyone is busy this spring, so stay safe, enjoy some outings with friends and family, and broaden your interests with D&D as well.

Sincerely,

Jill Klein

2019 President



### **Leaders' Letters**



**Terry Ligon** 

ADDC President-Elect

### **Board of Directors**

PRESIDENT
Christina Forth
FFAF Cargo

PRESIDENT ELECT **Terry Ligon**L Chem Tech Company Inc

VICE PRESIDENT **Keith Atkins** Murphy USA, Inc.

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Wendy Sparks
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REGION III DIRECTOR Carol Schiavone

REGION IV DIRECTOR **Sue Weaver**Osborn Heirs Company

REGION V DIRECTOR

Andrea McGarrah

EOG Y Resources Inc.

REGION VI DIRECTOR **Casi Nichols**Spur Services LLC

REGION VII DIRECTOR

Tracy Fillmore

Canadian Natural Resources Limted

**April 2019** 

This past month has been a very busy one. There has been a lot of planning going on to host the regional meetings. As far as the regions are concerned, we open a new chapter this year with having the four new regions as opposed to seven. You don't want to miss out on attending the very first meeting of your new region. Also, consider attending another regional meeting besides your own; it is the perfect opportunity to meet new people and gain "greater knowledge" so that you may provide "greater service".

All of the club presidents have received the proposed amendments. There are five proposed bylaw amendments and five proposed standing rules amendments. You will have the opportunity to discuss these at Open Forum at your region meetings as well as at your regular monthly meetings. Come to Convention informed and educated so the best decisions can be made for our Association. Remember that all clubs must submit a TAXE-1 form to Bonnie Fish, <a href="mailto:bfishcpa@suddenlink.net">bfishcpa@suddenlink.net</a>, Tax Exempt chairman. Deadline to submit the form is May 15, 2019.

It is also time to think about where you are now and where you want to be next year. Your club president has received the nominating information from the Nominating Committee chairman, Linda Rodgers. The deadline for nominations to the ADDC Board is June 7, 2019. We have so many talented members who are more than qualified to be a part of the ADDC Board. Be courageous -- take that next step.

We did get the ADO moved this last month to our new management company, Charity Rising, in Paris, Texas. They are in the process of updating and getting all of our current information on the website. This is quite a task; please be patient. I am very excited about this new direction for our Association and I hope you are as well.

**Upcoming Events:** 

Central Region Meeting Oklahoma City, OK April 11-14
Northeast Region Meeting North Canton, OH April 25-27
Southeast Region Meeting Victoria, TX April 24-27
West Region Meeting Pampa, TX April 26-27

68<sup>th</sup> Annual ADDC Convention September 25-28, 2019 Kansas City, Missouri Marriott Kansas City Country Club Plaza

More information on the convention will be forthcoming as we are in the process of finalizing the plans.

Terry Ligon
Terry Ligon

Remember – Your attitude determines your direction.



## Central Region Director's Newsletter



Connie Bass Central Region Director

Abby Johnson Butler County

Barbara Chapman Dallas

Shelly McCool Jech

Judi Jones Fort Worth

Lanette Williams Graham

Sharon Hiss Great Bend

Jamie Sabata Liberal

Pat Blanford Lone Star

Jamie Gilmore OKC

Teri Swarengin Red Earth

Jill Klein Tulsa

Abby Bock Wichita

Rena Shaffer Wichita Falls



April 2019

Hello to all:

Spring has sprung and as we continue to prepare for our first annual Central Region Meeting I want to reflect on the last 3 months. What a blur but yet a great experience. As I stated earlier in my January letter I was going to recognize 2 presidents each month.

This month I would like to highlight Abby Bock, president of the Wichita Club and Shelly McCool, president of the Enid club.

- Abby Bock has worked as a land manager for Wildcat Resources, Inc for the last 7 years. Her duties include reviewing titles, leasing and accounting. Her hobbies are playing sand volleyball and doing graphic designing. She is married to Branden and has 3 children, Ava (11), Brody (9) and Bowen (5). Her goals for the Wichita Club are to maintain membership and grow the club at least 15%.
- Shelly McCool is President/owner of Taylored Services, LLC. She has been self-employed for the past 2 years. Asked what her duties are she simply states "President". We know that covers a lot of things. She is married to Richard and has 3 children, Maranda (turning 19 this month) Jacob (turning 15 in May) and Natalie (11). She has many outdoor hobbies such as hunting (deer, turkeys, geese and ducks) and fishing. Her goals for the Enid club are to inform more people about Desk and Derrick and increase/retain membership. Shelly asked that I be transparent and keep a flow of information. Maybe sometime an overflow, but I am trying.

Hope everyone has sent in their registrations and made their reservations for Region meeting. It is getting very close now.

Date reminders: Central Region Meeting in OKC April 11th - 14th Registrations mailed after 3/25 will be \$125.00 2019 ADDC Convention in Kansas City MO Sept 25th - 28<sup>th</sup>

I am so looking forward to seeing everyone in OKC. Be wearing your thinking caps and plan on being involved in making this a great time of learning and fellowship. And as always remember this--- "The Key to education is the Willingness to Learn".

Sincerely,

2019 Central Region Director

Connie Bass



# Field Trip

## CRYSTAL DIGGING AT THE SALT PLAINS NWR

## SHOVELS AND SUNSCREEN

Due to the white salt surface, it is easy to get sunburned. Sunglasses, sunscreen and protective clothing are recommended. Drinking water is not available at the dig site -- bring water and a change of clothes, digging is a messy venture.



Saturday May 4, 2019

Depart 7:30 am

Return 6:00 pm

(Meeting location for departure to be announced later.)

# Join the Desk and Derrick Club of Tulsa on this exciting geological adventure!

Plans are to form carpools to drive to the Salt Plains. We will have a box lunch and drinks at the plains, then stop for "dutch treat" dinner on the trip back. Guests are welcome.

Please email reservations@tulsadandd.net for questions or to register.





### UNIQUE HOURGLASS

Salt Plains National Wildlife
Refuge is the only known site
in the world where unique
selenite crystals with
hourglass inclusions are
found. Because these crystals
form in wet soil, sand and
clay, particles are included
within the crystal giving
them their unique
"hourglass" shape inside.

### How is it done?

- 1. Use a shovel to dig a hole about two feet deep and two feet across until you reach wet sand. You may feel the shovel break through the crystals as it goes down. This cannot be helped as there is no way of predicting exactly where a bed of crystals is located.
- 2. Allow two or three inches of water to seep in from the bottom.
- 3. Use your hand or a container to splash water gently against the sides of the hole. The agitated water will wash the soil away from the crystals.
- 4. When you find a crystal formation, continue splashing to wash it free of the supporting sand and clay.
- 5. At this stage of the process, the newly exposed crystals are wet and fragile so use great care removing them.
- 6. After removing crystals from sand, place them where the sun and wind will dry them. Egg cartons or other containers are recommended for transporting the crystals.

### For more info:

https://www.fws.gov/refuge/salt\_plains/visit/dig.html

A look back at March's Luncheon..











**OKLAHOMA'S PRODUCTION REVENUE STANDARDS ACT** (THE PRSA)









# A review of March's Speaker.. By Gracie McRee

## Oklahoma's Production Revenue Standards Act (The PRSA)

During our March meeting we had the opportunity to hear from **Dawson Brotemarkle**, an Associate with Hall Estill. We were able to learn about key obligations imposed by the Oklahoma Production Revenue Standards Act (PRSA) and the impacts that it can have if royalties and all other proceeds for oil and gas sales are not paid in a timely fashion.

This was an interesting topic because it shows us how important it is to pay these proceeds in time, as well as comply with other PRSA requirements. Otherwise consequences can add up greatly. For example, if you don't pay proceeds in time, you not only have to pay the proceeds, you will also have to pay any interest added up, attorney fees for lawsuits brought about and possibly punitive damages as well as a settlement. Dawson also helped us learn the more in-depth processes of how the PRSA works. Such as, who pays the royalties, when they must normally be paid or when the minimum amount must be paid.

Dawson also talked about how entities can either avoid or limit their liability when it concerns the PRSA. He even ended the presentation with a couple of tips that we can use ourselves. First, when writing emails, always remember that these can be used in court against the company. When you are on the stand, emails can always be used out of context. Second, always treat interactions with royalty owners as customer service. This was a very useful presentation to give us all an overall understanding of the PRSA as well as how it can affect us personally. We all greatly appreciate Dawson joining us and teaching us about this act.

## **Tulsa News**



To Dorothy Lenhart, the winner of the **March** 50/50 pot:





Gave Marrs won the \$25 gift card to Casey's General Store for **volunteer work in the** 1<sup>st</sup> quarter of 2019.

# thinking

Please continue to keep member, Kay Williams and husband, Myke Williams in your thoughts and prayers. Myke had heart surgery in January and is in the hospital recovering in Oklahoma City. Let's hope for his speediest recovery!

## **Tulsa News**



Time to get donations in for the annual Silent Auction

Donations are due by April 26

The auction will start May 1 by email bids
The last bids will be accepted at the May 15 membership meeting

Please give your donations to Betty Hodge or Jill Klein

bhodge@rimrockresource.com

918-724-9285

jill@ce2ok.com

903-930-7075

Information to include with your donated items:

Title of Item

Description of Item

Starting Bid (your reserve)

Donated by:

Value (optional)



Quality fabric short-sleeve T-Shirt black with gold logo and lettering. Unisex.

NOTICE: Our 1st order has arrived!!

### The Tulsa Oil Drop **APRIL 2019**







## **NEW MEMBERS**

Kendra Ware, Membership Chair, pinned our newest members at the March meeting. Pictured left are Mallory Weindorf (WPX), Susan Tyler (WPX), Derrick Lang (WPX), Christine Kennon (WPX), Stacy Hendrickson (IHS Markit), Kim Dent (WPX)





Submit applications by April 30th, 2019 to: **Dorothy Lenhart** 15 West 6th Street, #900 Tulsa, OK 74119

Note: All submissions to The Tulsa Oil Drop can and shall be edited as necessary. Viewpoints expressed by submitter are those of the writer and not necessarily of The Desk and Derrick Club of Tulsa or the Association of Desk and Derrick Clubs (ADDC). Editor's Email:

kstaton@impxp.com

## **Tulsa News**

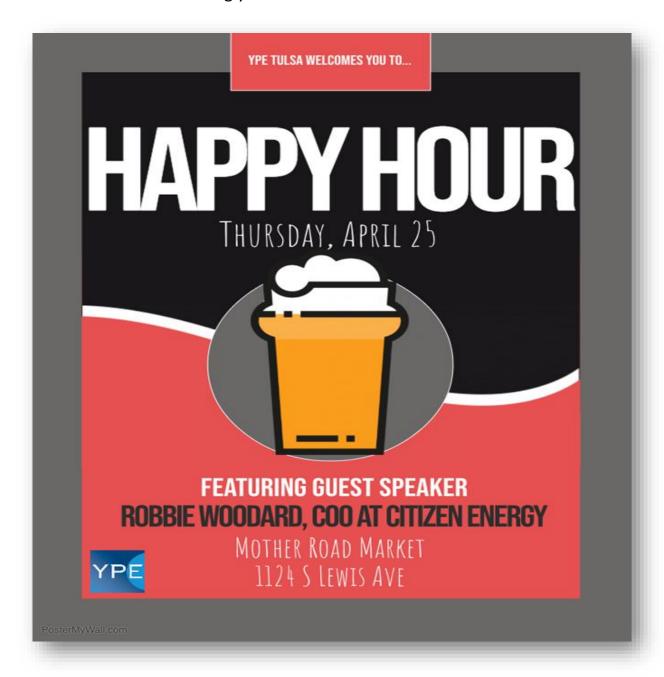


Please join us for YPE Tulsa's April Happy Hour at Mother Road Market! We will be joined by special guest Robbie Woodard, COO of Citizen Energy. Robbie will share his story as well as some thoughts on the state of the oil and gas industry in Oklahoma.

First drink is FREE if you register at the following

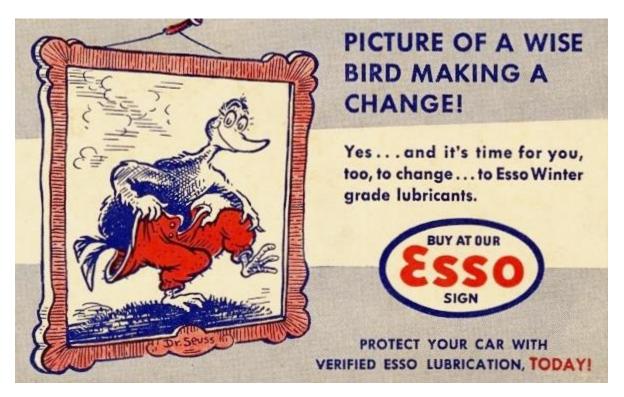
link: https://ypenergy.org/tulsa/event/ype-tulsa-april-happy-hourwith-special-guest-robbie-woodard/

YOUNG PROFESSIONALS IN **ENERGY** Feel free To pass along to coworkers and friends! Look forward to seeing you there!



## Seuss I am, an Oilman

Seuss the oilman? Thirty years before the Grinch stole Christmas in 1957, Theodore Seuss Geisel's critters were seen in Standard Oil advertising campaigns.



Few know that Theodore Seuss Geisel created advertising campaigns for Standard Oil for many years. This Standard Oil Company "Essolube" oil change card was issued between 1930 and 1940.

During the Great Depression, the strange but wonderful creatures of the future Dr. Seuss helped sell Essolube and other products for Standard Oil of New Jersey. He later said his experience at Standard, "taught me conciseness and how to marry pictures with words."

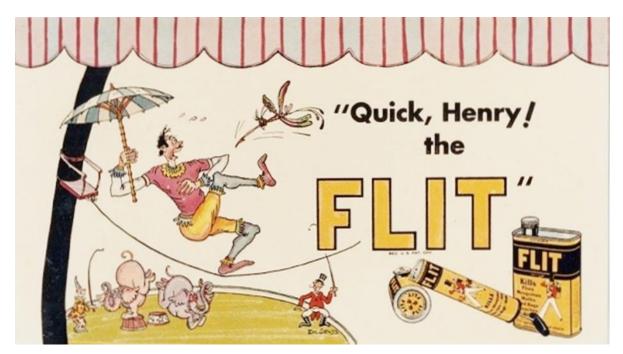


Ted Geisel's unique critters populated Standard Oil advertisements for "Flit," once a popular bug spray.



Dr. Seuss later said his experience working at Standard Oil "taught me conciseness and how to marry pictures with words."





This advertising proof for "Flit," a Standard Oil petroleum product, circa 1935, is characteristic of the imagination that will make Ted Geisel the definitive children's book author and illustrator.

In the cartoon that launched his career, Theodore Seuss Geisel drew a peculiar dragon inside a castle.

In the January 14, 1928, issue of New York City's *Judge* magazine, Geisel introduced America to one of the many characters inhabiting his imaginative menagerie.

"Flit," was a popular bug spray of the day – especially against flies and mosquitoes. It was one of many Standard Oil Company of New Jersey consumer products derived from petroleum. Late in 1927, Standard Oil's growing advertising department, which had focused on sales of Standard and Esso gasolines, lubricating oil, fuel oil and asphalt, reorganized to promote other products, according to author Alfred Chandler Jr.

"Specialties', such as Nujol, Flit, Mistol, and other petroleum by-products that could not be effectively sold through the department's sales organization were combined in a separate subsidiary – Stanco," noted Chandler in his 1962 book, *Strategy and Structure: Chapters in the History of the American Industrial Enterprise*.

### "Quick, Henry, the Flit!"

Geisel's fortuitous bug-spray cartoon depicted a medieval knight in his bed, facing a dragon who had invaded his room, and lamenting, "Darn it all, another dragon. And just after I'd sprayed the whole castle with Flit."

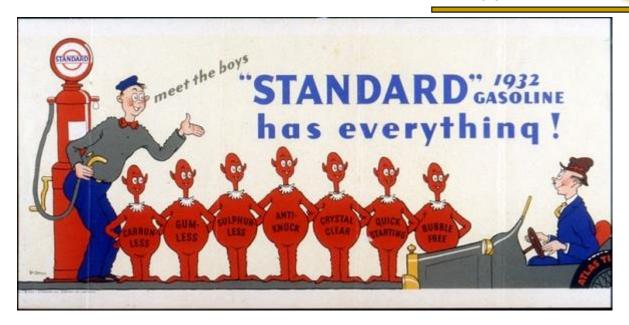
According to the curators of the Dr. Seuss Collection at the University of California, San Diego, an anecdote in Judith and Neil Morgan's 1995 book *Dr. Seuss and Mr. Geisel*, the wife of the ad executive who handled the Standard Oil account saw the dragon cartoon.

"At her urging, her husband hired the artist, thereby inaugurating a 17-year campaign of ads whose recurring plea, "Quick, Henry, the Flit!," became a common catchphrase," adds an introduction of the collection at the Mandeville Special Collections Library.

"These ads, along with those for several other companies, supported the Geisels throughout the Great Depression and the nascent period of his writing career," the library explains.

Besides promoting the Standard Oil companies Flit and Esso, Dr. Seuss' creations promoted such diverse goods as ball bearings, radio promotional spots, beer, and sugar, notes the library, located in La Jolla, where Geisel was a longtime resident.





This 1932 Standard Oil Company (New Jersey) advertisement is among those preserved by the Dr. Seuss Collection of the Mandeville Special Collections Library at the University of California, San Diego.

The library's <u>Dr. Seuss Collection</u> contains original drawings, sketches, proofs, notebooks, manuscript drafts, books, audio- and videotapes, photographs, and memorabilia. About 8,500 items document Dr. Seuss' creative achievements, beginning in 1919 with his high school activities and ending with his death in 1991.

### **Zerodoccus and Other Petroleum Creatures**

The future Dr. Seuss added a host of zoological oddities to Standard Oil's lexicon while promoting Esso products (Esso was an acronym for Eastern States Standard Oil). His critters promoted Essomarine oil and greases as well as Essolube Five-Star Motor Oil.



Standard Oil advertising campaigns provided a steady income to Geisel and his wife throughout his early days experimenting with his drawings.



Smiling, toothy creatures such as Zero-doccus, Karbo-nockus, Moto-raspus and Oilio-Gobelus appeared in advertisements that warned motorists of the hazards of driving without the protection of Standard Oil lubrication.

"Meet the Zero-doccus. He is the first of a group of terrible beasts that are being turned loose in the advertising of Essolube, Standard Oil Company (New Jersey) products," reports the December 8, 1932, *Printers' Insider,* an advertising trade journal.

The other Esso "moto-monsters" will be introduced in newspapers and outdoor posters in coming months, the journal adds.

"These creatures symbolize and dramatize some of the troubles of motorists who use inferior oils. The Zero-doccus pounces on cold motors and makes quick starting difficult with ordinary oils," the article concludes. "He and his coming friends are the creations of Dr. Seuss of 'Quick, Henry, the Flit' fame."

The *Printers' Insider* article concludes that the creatures will be appearing on outdoor posters and newspapers.

### The Seuss Navy

Throughout his early hard years, these Standard Oil advertising campaigns provided steady income to Geisel and his wife. "It wasn't the greatest pay, but it covered my overhead so I could experiment with my drawings," he later said.

Geisel noted that his experience at Standard Oil "taught me conciseness and how to marry pictures with words."

In 1936, he designed Standard Oil's Essomarine booth for the National Motorboat Show – and created the phenomenally successful "Seuss Navy." Young and old visitors were commissioned as admirals and photographed with Seuss' whimsical characters made of cardboard.

By 1939, the Seuss Navy included more than 2,000 enthusiastic admirals (with such notables as bandleader Guy Lombardo). Geisel remembered that, "It was cheaper to give a party for a few thousand people, furnishing all the booze, than it was to advertise in full-page ads."

"Dr. Seuss" wrote and illustrated his first children's book, And to Think That I Saw It on Mulberry Street, in 1936. It was rejected by publishers 27 times before Vanguard Press published it. The Cat in the Hat was inspired by a 1954 Life Magazine essay critical of children's literacy and the stilted "See Spot Run" style of reading primers of the time.

Published in 1957, *The Cat in the Hat* used just 236 words – only 14 of them with two syllables. It remains his most popular work. The former Standard Oil advertising illustrator wrote more than 50 children's books over a half-century career that brought the world *Hop on Pop, Green Eggs and Ham* and many others. Children of all ages lost a friend on September 24, 1991, when Theodore Seuss Geisel died at the age of 87. Visit online collection inside the Dr. Seuss Collection: Advertising Artwork of Dr. Seuss.



First sold in the early 1930s, Essolube is still a product of ExxonMobil.



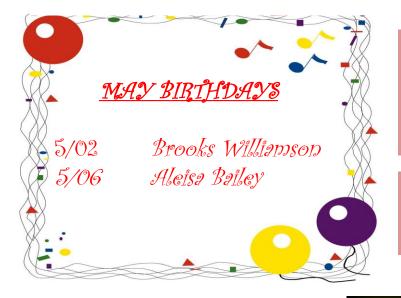
Dr. Seuss published his first children's book in 1936.







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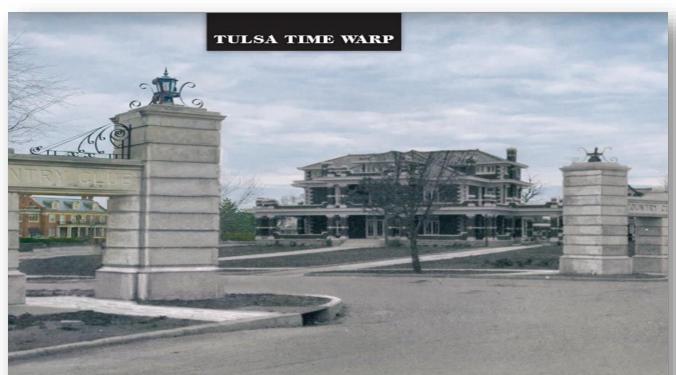


Check out these interesting and informative websites:

www.tulsadandd.net

www.addc.org





Looking north near 599 W. Fairview St., the Springer Mansion is visible between the pillars. One of these pillars still stands on Fairview Street

## COUNTRY CLUB DISTRI

STORY AND COMPOSITE IMAGE BY PATRICK MCNICHOLAS

ust beyond the northwest corner of the Inner Dispersal Loop lies Osage County. For years prior to statehood, Tulsa city limits ended here. In 1906, Congress passed the Osage Allotment Act as-

passed the Osage Nation title and mineral rights to its land. Early Tulsan Dr. Sam Kennedy and his wife, Agnes Lombard, who was Osage, utilized the tribal al-lotments and obtained hundreds of acres right outside downtown Tulsa, a total of 10 square miles. The Tulsa Country Club leased a

portion of land from Kennedy, and by 1908 opened a nine-hole course despite already having an 80-acre ourse at East 13th Street and South Utica Avenue.

In 1913, Kennedy partnered with William Springer to drill the first oil well in Osage County. Both men soon built lavish mansions blocks soon built iavish mansions blocks away from the original Country Club clubhouse in the neighborhood, then named the Country Club District. Pillars along Fairview Avenue were erected to proclaim the entrance into the neighborhood.

into the neighborhood.

In Case You Missed It ....

The article above is featured in this month's Tulsa People magazine. Some of you might remember our Winter Social held at the Kennedy Mansion (house in the picture on the left) a few years ago. It was a beautiful evening and delicious meal. A good friend of mine owned the mansion at the time and operated it as a bed and breakfast. It is now a private residence.

Happy Spring! Kathy Staton, Editor



## **CORPORATE SPONSORS**









## **FUNDRAISING SPONSORS**





















Check out the social media and Like! Comment! Share!





### <u>Desk and Derrick Club of Tulsa</u> <u>Group</u>

Be sure and look for ADDC groups and Region groups also.

https://www.linkedin.com/company/desk-and-derrick-club-of-tulsa